Healthy Weight Commitment Foundation’s Lisa Gable Named March of Dimes 2014 Heroines of Washington Finalist

Washington, D.C. Healthy Weight Commitment Foundation is proud to announce that Lisa Gable is a finalist for the 14th Annual Heroines of Washington. The awards program will honor and acknowledge the significant contributions of women in the Washington, D.C. area who exemplify leadership in volunteer community service.

This year’s finalists include women dedicated to programs that support cancer patients and their families, transitional housing for young mothers and children, breaking the cycle of poverty, and survivors of abuse among numerous other causes. Ms. Gable is being recognized for her volunteer and support for women and girls through her service on the boards of Girl Scouts of the USA and ARCS (Achievement Rewards for College Scientists), her service as Vice Chair of the Defense Advisory Committee for Women in the Services and her time on the Board of Directors for San Francisco Junior League, where she focused on raising awareness of domestic violence through the Silent Witness Initiative.

Ms. Gable and the other finalists will be honored and winners will be announced at the black-tie awards program on Tuesday, November 18, 2014, at the Ritz-Carlton, Tysons Corner.

- Awards will be presented for the following categories:
  - Healthcare Heroine Award sponsored by General Dynamics Information Technology
  - Professional Services Heroine Award sponsored by Middleburg Wealth Management
  - Public Sector Heroine Award sponsored by Sapient
  - Real Estate Heroine Award sponsored by Womble Carlyle Sandridge & Rice, LLP
  - Technology Heroine Award sponsored by MorganFranklin Consulting
  - Rising Heroine Award
  - Lifetime Heroine Award
In addition to the awards presentation, the evening will include a cocktail reception, dinner, and live and silent auctions. Proceeds from the event will support local March of Dimes programs including research, community services, education and advocacy to reduce the occurrence of birth defects, premature birth and infant mortality. Since 2001, the event has raised over $1.7 million to support the March of Dimes mission of saving babies. To learn more, please visit marchofdimes.org/heroines.

Sponsors include: General Dynamics, Middleburg Wealth Management, MorganFranklin Consulting, Sapient, Womble Carlyle, Lost Note, Say Something Designs, DC Magazine, FedScoop, Federal News Radio, and SmartCEO.

About March of Dimes
The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies, the March of Dimes works to improve the health of babies. For the latest resources and information, visit marchofdimes.org or nacersano.org. Find us on Facebook and follow us on Twitter.

About the Healthy Weight Commitment Foundation
The Healthy Weight Commitment Foundation (HWCF), formed in 2009, is a CEO-led organization whose national, multiyear effort is designed to help reduce obesity—especially childhood obesity by 2015. In just five years, HWCF members have already removed 6.4 trillion calories from the marketplace, which represents a 78 calorie reduction per person, per day. It is a first-of-its–kind coalition that brings together more than 250 retailers, food and beverage manufacturers, restaurants, sporting goods and insurance companies, trade associations, nongovernmental organizations (NGOs), and professional sports organizations. HWCF promotes ways to help people achieve a healthy weight through energy balance—calories in and calories out. It focuses its efforts on two critical areas—families and schools—through its Together Counts™ campaign which is used by 15 million students across the country.