Winners of the Healthy Playground Makeover Sweepstakes Announced

$100,000 in prizes awarded to schools across the country from The Healthy Weight Commitment Foundation, Discovery Education and partners Sports Authority and Playworld Systems

New This Year, One Grand Prize Designated to Title 1 School

Washington, D.C. - The Healthy Weight Commitment Foundation (HWCF) and Discovery Education, in partnership with Sports Authority and Playworld Systems, today announced the winners of the annual Healthy Playground Makeover Sweepstakes. Awarding $100,000 in prizes to schools across the country, the sweepstakes is part of EnergyBalance101.com, a website that provides free energy balance curriculum to teachers, parents, administrators and school nurses.

Chosen from more than 125,000 entries nationwide, Dupont Elementary in Hopewell, Va., and Speake School in Danville, Ala., have both won the Grand Prize and will receive $30,000 in sporting equipment from Sports Authority and a new playground for their school from Playworld Systems.

“We’re delighted to be able to award these prizes to Dupont Elementary and Speake School,” said Lisa Gable, HWCF President. “The $30,000 of prizes and new playground equipment will give these schools the resources they need to provide their students with new and exciting ways to be active at school.”

Recognizing the need to support low income schools, for the first time the sweepstakes designated one Grand Prize for a Title 1 school, which went to Martha Staples, a K-2 teacher at Dupont Elementary. “We are beyond excited about being a grand prize winner,” said Ms. Staples. “A new playground has been number one on our wish list for many years.”

Title 1 Schools are schools with percentages of low income students of at least 40 percent, as defined by the US Department of Education.
Speake School K-2 Teacher Leslie Archer entered the sweepstakes hoping to give her students equipment they otherwise would not have access to. “Winning this sweepstakes means the world to our school,” said Principal Tina Blankenship. “We rely heavily on grants and donations, but have never received anything of this size. Our playground hasn’t been updated in more than 15 years, so this prize is much needed and greatly appreciated.”

“Discovery Education is dedicated to providing free resources to educators, families and students that allow them to explore their curiosity in a variety of curricular areas,” said Mary Rollins, Discovery Education vice president. “We are thrilled to provide the winning schools with the tools they need to achieve a healthy lifestyle.”

HWCF and Discovery Education have also awarded three runners-up with $5,000 worth of sporting equipment from Sports Authority - Hearthstone Charter School in Oroville, VA, Classical Academy in Escondido, CA, and Tates Creek Elementary School in Lexington, KY.

About Healthy Weight Commitment Foundation
The Healthy Weight Commitment Foundation brings together over 195 retailers, food and beverage manufacturers, restaurants, sporting goods and insurance companies, a professional sports organization, NGOs, trade associations, and the U.S. Army aimed at doing their part to help families reduce obesity, especially childhood obesity.

About Discovery Education
Discovery Education transforms classrooms, empowers teachers and captivates students by providing high quality, dynamic, digital content for grades K-12 and community colleges. Powered by Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the number one nonfiction media company in the world, Discovery Education is the global leader in standards-based digital media, professional development, assessment tools and a passionate educator network to support districts in accelerating student achievement. Discovery Education services like Discovery Education streaming, Discovery Education Techbook and Discovery Education Higher Ed, are in more than half of all US schools and 35 countries around the world. Explore the future of education at [www.discoveryeducation.com](http://www.discoveryeducation.com).

About Sports Authority
Sports Authority is staffed with experts in all areas of sports and fitness related topics, and strives to be the ultimate "authority," both on and off the field. Whether in the game or cheering from the sidelines, Sports Authority is the leading destination for consumers to fulfill their own sports equipment needs, as well as find their favorite team's apparel. Sports Authority operates 468 stores in 45 states, and employs more than 15,000 associates nationwide. It also operates stores in Japan under a partnership with AEON Co., Ltd. The company's e-commerce website is located at [www.sportsauthority.com](http://www.sportsauthority.com).

About Playworld Systems
For over 40 years, Playworld Systems has been a leader in creating imaginative, customized commercial playground and fitness equipment that positively impacts the health and well-being of communities around the globe. Based on the belief that The World Needs Play®, Playworld Systems brings the joy and benefits of healthful outdoor play and exercise to people of every age and ability through such innovative product lines.
as PlayDesigns®, PlaySimple®, Playworld®, Origins™, NEOS®, ENERGI®, and LifeTrail®. For more information, visit www.playworldsystems.com.